

16 MM. RECEIPTS DECREASE SLIGHTLY

Big U-I Choice Of Story Properties

Remarkably varied is Universal-International's log of 64 story properties, from which the 30 features to be made this year will be chosen. Empire-Universal Films, which handles U-I product in Canada, has already named 12 features to be released at the rate of three

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See Fine Future For Yorkton Fest

"What Stratford is to drama, what Edinburgh is to music, so Yorkton can be to the world of documentary films," an editorial in the Regina Leader-Post said about the recent Yorkton Film Festival. Titled "What the Yorkton Festival Means," the article went

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SMALL-GAUGE DRIVE-INS ACTIVE IN CANADA IN 1955 SEASON

Although itinerant operators and community enterprises, two of the three sections into which the Dominion Bureau of Statistics divides the Canadian 16 mm. field, showed noticeable decreases in number, receipts and admissions in 1955 the stability of the other section —

20th-Fox 1957 Production May Reach 65 Pix

Twentieth Century-Fox, which had set its 1957 production schedule at 55 features, may add ten more, giving it the busiest studio year in a decade. The ten will be in addition to the present CinemaScope schedule of 30 top-budget features.

Twenty-five moderate-priced features, to be made by Lippert Pictures, will also be released.

The majority of the films will be made at the studio. Of the 30 big features, 23 are based on successful novels and five adapted from hit plays.

The program, which got under way this month with *A Hatful of Rain*, was announced recently by Spyros P. Skouras, president, and Buddy Adler, executive producer.

The biggest feature, a two-year project with an unlimited budget, will be about the life of Christ.

"regular" theatres — plus the inclusion for the first time of 16 mm. drive-ins helped to limit the losses to a narrow margin. While the overall totals followed the general trend and showed losses all down the line, they were not nearly so great as those in the 35 mm. field, which had a drop of 10 per cent in receipts and a decrease of 15 per cent for a 15-year low in admissions. The number of 16 mm. exhibitors fell by 32 to 812 from 1954's 844, receipts dropped by

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FP Net Earnings Drop For 39 Wks.

Consolidated net profits for the first 39 weeks of 1956, including profits realized from the sale of Government Bonds and capital assets, were \$1.18 per share on the same basis as the first 39 weeks of 1955, it was shown in the interim report of John J. Fitzgibbons,

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'Oedipus' For Crest

The Stratford film, *Oedipus Rex*, which just opened in the USA, will make its Canadian debut at the Crest, Toronto legitimate theatre. Famous Players, which holds the lease, waived its no-film clause for this one.

ONTARIO PIONEERS' MEETING

Annual meeting of the Ontario branch of the Canadian Picture Pioneers will be held on Monday, January 21 in the Sheraton Room of the King Edward Hotel, Toronto, it was announced by Morris Stein, president. A. J. Laurie is co-ordinator for the dinner and initiation ceremonies that will follow the meeting, at which election of officers will be held.

Among those to be initiated are Thomas R. Porter, Gore Bay; Peter Jackson, Sturgeon Falls; Ray Tubman, Ottawa; Jack Clarke, Toronto; Chris G. Holmes, Toronto; David W. Snider, Toronto; J. E. Delaney, Brockville, and Sam Korman, Noranda, Quebec. Korman is a member of the Quebec branch now. Some named have been members for some years but have not been initiated officially.

JOHNNY ROSENBERG PASSES

For the past ten years manager of the Palace Theatre, Montreal, a Consolidated Theatres operation that is one of the most important in Canada, John Rosenberg died in Montreal last week at his home, 3145 St. Antoine Street. In bad health for some time, he was not at the theatre as much as in the past but preferred to keep active and his wish was respected by his associates.

He joined the Palace when it opened 27 years ago, three years after his arrival from Scotland. He worked his way up from usher, filling every post on the way to the top one, and was a member of the Canadian Picture Pioneers.

Surviving are his widow, Nell; a sister, Priscilla; a brother, Max; three nieces and two nephews, all of Montreal.

UA Gets 'Saga Of Satchmo'

The *Saga of Satchmo*, a feature-length film about Louis Armstrong, has been acquired by United Artists.

Fox, Cary Grant Sign Deal

Cary Grant has signed to star in *Love Affair* and *Kiss Them for Me* for 20th-Fox, both of them to be made by Jerry Wald.

Short Throws

WINNER of the Odeon Theatres pass book raffled by the WOMPI branch of Toronto in aid of the organization's charitable projects was Leone Phillips, secretary to A. W. Perry, head of Empire-Universal Films. The pass book was donated by The Odeon Theatres (Canada) Limited and the winning ticket was drawn by Frank H. Fisher, executive v-p of that circuit. Over \$400 was raised by the draw.

TRIPLING of its TV production schedule in the early months of 1957 and a steady acceleration of activities throughout the year is planned by Warner Bros., which now produces two series for TV, *Cheyenne* and *Conflict*. Plans in work now are to launch two new hour and one half-hour series.

VICE-PRESIDENT of Western Drive-in Theatres Limited of Calgary and a director of a number of leading Canadian corporations, G. W. Harold Millican, QC, MC, has been named to its Calgary Advisory Board by the Guaranty Trust Company of Canada.

RETIRED for the last two years, Gabriel S. York, 67, a former publicity executive with the old Fox Film Corporation, 20th-Century-Fox and later Paramount, died last week in St. Vincent's Hospital in Los Angeles after a long illness.

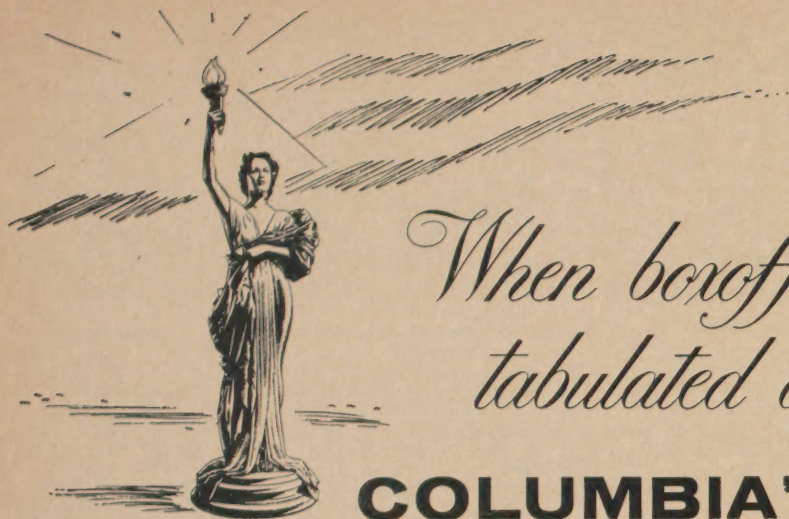
D. B. WALLACE, assistant manager of the CPR's public relations department since its formation in 1945, has been appointed manager. A graduate of the University of

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ODEON PROCEEDS WITH OKLAHOMA! C'SCOPE ACTION

The Odeon Theatres (Canada) Limited, which lost its motion in the Supreme Court of Ontario for a continuation of its injunction against the distribution and exhibition of *Oklahoma!* in CinemaScope, is proceeding with legal action against 20th-

Fox and Famous Players. Odeon claims first exhibition rights. The interim injunction, issued in Ottawa, restrained 20th-Fox from distributing the picture and Famous Players from playing it. The Todd-AO version is showing in Toronto and Montreal.



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KIM NOVAK • JEFF CHANDLER

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Written by DANIEL FUCHS

Directed by GEORGE SIDNEY

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PAL JOEY

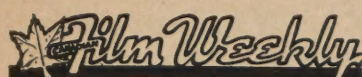
Screen Play by DOROTHY KINGSLEY • Based on the Stories by JOHN O'HARA

Stage Play by RODGERS and HART • Produced by FRED KOHLMAR

Directed by GEORGE SIDNEY

An ESSEX and GEORGE SIDNEY Production

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FP EARNINGS

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president and managing director. Net profits, excluding capital gains, amounted to \$1,809,163.26, a drop of \$275,273.88 from the \$2,084,437.14 of the same period in the previous year. Sale of government bonds and capital assets brought the net profits up to \$2,056,949.80, compared with \$2,221,287.61 in 1955, a decrease of \$164,317.81. Earnings after all charges including depreciation totalled \$3,194,163.26 in the 39 weeks of 1956, as against \$3,700,437.14 for the same period a year earlier, a drop of \$506,273.88.

In his message to the shareholders Fitzgibbons stated:

"On big productions that warrant increased admission prices such as 'War and Peace', the Tolstoy classic and the lengthy feature production of Edna Ferber's 'Giant', boxoffice receipts indicate whole-hearted approval of these lengthy features with a return to motion picture entertainment of many people who have not visited our theatres as often as we would like to see them."

After mentioning the interest of the public in reserved-seat roadshows and outlining the top product available for 1957, Fitzgibbons discussed the new first-run policy in Toronto, saying that: "Shifts in population, automobile parking problems and the demolition of Shea's Theatre in Toronto to make way for a new Civic Centre, has caused us to change policies in the Toronto area to make first-run pictures available in centrally located suburban theatres such as the Hollywood at Yonge and St. Clair, the Palace in the eastern Danforth district and the Runnymede in the western section. Suburbanites not wishing to travel downtown will find top first-run attractions in more conveniently located theatres. This, along with some other policy changes we are making, should improve our service in the Toronto area and considerably increase our box office returns."

WB Signs Japanese Girl

Miiko Taka, a Los Angeles Japanese girl, has been signed by Warner Bros. to make her screen debut in a starring role opposite Marlon Brando in Sayonara, which is being filmed in Japan.

16 Mm. Receipts Down

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slightly more than four per cent, going from \$1,824,085 to \$1,746,896, and paid admissions declined by about seven per cent, from 5,153,701 to 4,794,478.

For purposes of comparison 16 mm. drive-in totals have been left out in the above figures because the Dominion Bureau of Statistics report separated them for the first time in 1955. The 11 narrow-gauge drive-ins operating in 1955 took in \$44,009 from 89,957 admissions and if these were added to the 16 mm. results they would brighten the picture considerably and cut the percentage decrease in receipts to less than two per cent and in admissions to less than six per cent.

Steadiness of the 16 mm. field is mostly accounted for by the recent influx of new Canadians and the expansions of new areas for motion picture entertainment. Another factor is that in a large number of cases 16 mm. situations were established in preference to 35 mm. because of their remoteness from exchange centres and large cities and this remoteness has shielded them from being affected to any great extent by TV, which has as yet not reached out into every corner of the country.

In 1955, according to the Dominion Bureau of Statistics, 224 of the 1,950 "regular" theatres were 16 mm., a gain of 14 over the 210 out of 1,938 in 1954. The 224 16 mm. houses took in \$669,511 from 1,654,361 admissions and paid out \$72,560 in amusement taxes, compared with \$664,062 in receipts from 1,686,705 admissions and payment of \$71,586 in taxes in the year previous.

The DBS lists two other categories besides "regular" theatres. These are community enterprises, which are usually theatres operated on a non-profit basis by service clubs, boards of trade, etc., and itinerant operators, who travel from town to town on a regular schedule and transport their equipment with them, setting it up in recreation centres, community halls, etc.

Community enterprises, of which there were 33 less than 1954's 493, took in \$737,004, a decrease of \$37,337 from the previous year's \$774,341, and had 2,193,079 paid admissions — down 167,847 from

1954's 2,360,926. Average admission prices went up by two cents in 1955 to 36 cents. Several of the above figures were given in percentages by the DBS and these have been broken down for easier comparison.

There were 128 itinerant operators doing business in 1955, 13 less than the 141 in 1954, and these took in \$340,381 from 947,038 admissions, \$45,301 and 159,032 less than 1954's \$385,682 and 1,106,070. Average admission price went up by one cent to 36 cents in 1955. Included in these totals for both years are two itinerants who used 35 mm., the DBS not differentiating between the two types in this category.

Rentals from 16 mm. films showed a tremendous rise, going from \$2,923,762 in 1954 to \$5,473,725 in 1955, mostly due to the great expansion of TV, which used 12,773 films and returned \$3,072,992. Rentals from 4,655 films solely for theatrical use amounted to \$2,102,460, compared with 1,513 films and \$1,617,870 the year before. Additional rentals from 6,126 non-theatrical films totalled \$298,273 but in 1954 this category included TV films and both combined used 7,435 films and returned \$1,305,892.

Here is a comparison of 16 mm. rentals since 1944:

Year	Rentals
1944	\$ 967,179
1945	1,198,016
1946	1,173,170
1947	1,180,170
1948	1,444,872
1949	1,684,935
1950	1,713,813
1951	1,894,461
1952	2,281,540
1953	2,411,244
1954	2,942,042
1955	5,473,725

Van Johnson In 'Accused'

Van Johnson will star in Columbia's *Accused*.

'The Golden Triangle' PRM's First Feature

Associated Artists Productions, subsidiary of PRM, Inc., will star Kirk Douglas, with possibly Gina Lollobrigida as his co-star, in its first motion picture, *The Golden Triangle*. The writer, Richard Fleischer, will also direct it.

MEL JOLLEY, HAMILTON, TO USA

One of the best known managers of Twentieth Century Theatres, Mel Jolley of the Century, Hamilton, has resigned to settle in the USA with his family. The Hamilton Theatre Managers Association organized a farewell dinner in his honor. He was with the company for 17 years and managed theatres in several cities before being transferred to Hamilton.

Successor to Jolley at the Century will be Paul Turnbull, manager of the Downtown, Hamilton. The Century, like the Downtown, commands the joint interest of Famous players and TCT but the latter company handles operation.

John Giroux, manager of the Capitol, Peterborough, replaces Turnbull and will be replaced by Verd Marriott, manager of the Park, St. Catharines, a TCT house which closed recently.



Nat Taylor is on vacation and will be back in this space next week.

YORKTON FESTIVAL

(Continued from Page 1)

on to say that as significant as the film displays were in themselves, probably more important were the values inherent in the Festival as a whole and the manner in which this community project was accomplished.

Everything stopped for the Festival, the article pointed out, and "The interest and enthusiasm of the citizens knew no bounds. To each of the five film sessions held during the three days came more than one thousand people—in other words, one-ninth of the entire population of the city attended each showing. Teen-agers forgot their devotion to Presley and Hollywood to turn out en masse."

Some 12 countries were represented through the 30 films accepted for the competition, it was stated in the Leader-Post story, which also reported that the financing of the Festival was done solely by people and organizations of Yorkton, with businessmen and merchants including plugs in their ads and the newspapers and radio stations featuring stories of the film festival for weeks in advance.

Complete results of the awards were as follows:

General Non-Theatrical—(1) The Shepherd, NFB; (2) On the Shores of Lake Issyk-kul, USSR; (3) Heart of England, UK; and Honorable Mention to Saskatchewan Traveler, NFB.

Natural History—(1) World in the Marsh; (2) Flight into Life, Federal Republic of Germany; (3) Les Pingouins, France.

Sociological — (1) Thursday's Children, UK; (2) Sibling Relations & Personality, Crawley Films.

Creative Arts — (1) The Jolifou Inn, NFB; (2) Panta Rhei (Netherlands); (3) D . . . for Design (Denmark.)

Science — (1) The Rival World, Shell Oil Limited; (2) Blue Ice, Australia; (3) First in the World, USSR.

Industry & Agriculture—(1) My Dog Number, UK; (2) Via Pipeline, Shell Oil Limited.

Fox' 'The Way To The Gold'

Sheree North, Jeffrey Hunter and Barry Sullivan will star in 20th-Fox' *The Way to the Gold*.

Added To 'Hatful Of Rain'

Anthony Franciosa will star in 20th-Fox' *A Hatful of Rain*.

MGM Signs Alfred Hitchcock

MGM has signed Alfred Hitchcock to produce and direct *The Wreck of the Mary Deare*.

News Clips

USA admitted 350,000 immigrants in 1956 — about 900,000 fewer than would give it the same relationship to population that Canadian immigration has . . . Recent ad of the French Cine Club of Toronto, a Sunday operation, indicates the growth of film societies as an avenue of exhibition. It offers "Best French movies of recent years in original French version" . . . Sales of TV sets in Canada in the first ten months of 1956 fell from 568,346 the year before to 487,236 . . . Newest in the NFB's Perspective series for CBC TV is *Go to Blazes*, about fire hazards, which Tom Farley directed.

Among the attractions at the 1957 Stratford Festival of Music will be the CBC Symphony Orchestra, the English Opera Group, Count Basie and his Orchestra, singer Billie Holiday, Toronto's Ron Collier Quintet, the Gerry Mulligan Quartet and pianist Teddy Wilson. The Festival directed by Gordon Jocelyn, will run from July 1 to September 7 and is the third annual one in conjunction with the Stratford Shakespearean Festival, now in its fifth season, which will star Christopher Plummer and Siobhan McKenna, Douglas Campbell and Frances Hyland. The plays are *Hamlet* and *Twelfth Night*.

Doubleday Canada and an American and British affiliate are sponsoring a \$10,000 prize award for a novel on an "essentially Canadian subject," with the author receiving \$2,500 and an advance of \$7,500 against earnings of the book, which will be published by the three firms late in 1958 . . . Shea's Wurlitzer pipe organ, installed in the early 1920s at a cost of \$55,000, has been bought by Maple Leaf Gardens, now that the Famous Players Toronto house is being demolished for the Civic Square . . . Jacques Roussy, 19, was sentenced to five months in jail for throwing an empty whiskey bottle through the screen of a downtown Ottawa theatre.

Skatiron is negotiating with government and private groups to put the toll-TV system into a number of countries, including Canada, Cuba, England, Germany, Austria and Spain, it is reported . . . Associated Artists, subsidiary of PRM, which is headed by a group of Canadians including Lou Chesler, withdrew the 1941 Warners' film, *The Maltese Falcon*, after it had been scheduled to be shown on TV because it plans a remake of the film . . . The USA Alliance of Television Producers has adopted the code of the National Association of Radio and Television Broadcasters after long wrangling.



THE FOX LOT, with such bombshells as Monroe, Mansfield and Sheree North, must be more like the Las Vegas bomb testing grounds — if all the publicity about their explosive charms is true . . . *Sinus* of the times and the national antrum hinder enjoyment of life. That's why Buck Silverthorne, Ontario's film and theatre director, checked into Western for some antrum surgery . . . Billy Freedman is now on the board of the Crest, which I hear has lost over 100 G's since it opened as a legit house a few years ago . . .



That CBC-TV Vancouver production, *The Yukoner*, which showed the vets of the original Gold Rush still grubbing, was good. The score was right in key . . . That Presley is a hip kid, if you ask me. I felt that he was kidding his act on the recent Sullivan show . . . Overheard: "Make the 'one for the road' coffee" . . . This 1907 Shea's ad fascinated me: "Joe Hart's Electric Crickets, the Greatest Novelty in Vaudeville." Anybody see that act? I'd like to know about it . . . Laugh and the world laughs with you. Cry and you're a beauty contest loser . . . "There's hardly a person now alive who doesn't think he can lay out a better ad than the one he happens to be reading at a given moment" — Joseph Kaselov, *Advertising Field*, in the NY *Herald-Tribune*. Especially in the film business, Joe.

EMPIRE-U Royal York party for Colonel Dean Hess, "The Flying Parson" of the Korean War and now a Pentagon officer, was an interesting occasion that will do much good here-about for U-I's Rock Hudson starrer, *Battle Hymn*, which is based on his autobiography. With him was Phil Gerrard of U-I in NY. Dave Lipton, former U-I ad-pubber now concerned with production, came in the next day. At one time he worked in the local Famous Players office . . . Stan Harris of the CBC will produce the show in the Odeon on the 27th for Western Hospital campaign workers . . . ASN's new 15-minute venture, *This Week in Sports*, for TV via Sovereign, breaks in Halifax and Montreal . . . Pat McAvoy of publicity and Marion Aspray of the switchboard made it a Famous Players romance and marriage. Tiff Cooke, another FP ad-pub type, was the best man . . . Marc Hirsch of the Eglinton is in the Mount Sinai. Get well fast, friend . . . Alex Barris of *The Barris Beat* was the "best emcee" and the "best performer" on "the best new show," which was runner-up to the "best variety show" — all awards in the *Liberty* television poll . . . *Lovely piece* Stan Helleur did on Sammy Sales. Mickey Lester, an old Sales fan, raved about it . . . I don't recall hearing anything of a Stratford Film Festival next summer. Will there be one?

SHOCK TALK among pix and press people was Alex Barris' switch from the *Globe and Mail* to *The Telegram* for Feb. 1. Until recently he was the film critic of the *G & M*, which hasn't carried movie reviews since he went off that assignment about six weeks ago. *Tely* editor's daily bulletin said Barris would do a general column, with considerable theatrical content. That's pretty much what *The Tely's* Stan Helleur does now. That will make four one-time *G & M* scribblers no longer in print in that morning daily — Frank Tumpane, Ken McTaggart, Bruce West and Barris. All but West, who is now a *G & M* exec, are at *The Tely* . . . You heard the description of a Cadillac? Texas hotrod . . . *Weekend* subway sight: The inevitable small boy staring out of the front window of the first car at the disappearing rails . . . Ever see a Texaco credit card? It has the company's trademark, a star, on it. I just heard about an American who travelled freely through the non-Russ Iron Curtain countries by flashing it at border guards. They thought the trademark was a Soviet star and the credit card an official pass . . . Doug Miller, at the Y's BMC, asked if I had heard about the three eggs. I hadn't. "Two bad," he said . . . Gerry Pratley covered the preem of *Oedipus Rex* in NY for the CBC's *Assignment* . . . Norm Griesdorf is producing the *All-Varsity Revue* at the Hart House for February 11-16. Curt Reis will direct and Marie Andrews will handle choreography.

Charlton Managing Palace, Montreal

Norman Charlton was named manager of the Palace, Montreal by Phil Maurice, supervisor for Consolidated Theatres Limited, to fill the post made vacant by the passing of John Rosenberg.

The shifts in managerial personnel caused by Rosenberg's passing left the lineup in this position: Palace — John Brennan, assistant; Loew's — John Reidy, manager, and H. Kidger, assistant; Capitol — Bill O'Loughlin, manager, and Hy Cohen, assistant; Princess — Nat Druxer, manager, and D. Remus, assistant; Orpheum — R. Shepherd, manager, and D. Monbourquette, assistant; Alouette — R. Lamontagne and Adrien Bleau, co-managers.

Republic Sues AFM For Trade Restraint

Because almost all musicians in the USA belong to the American Federation of Musicians it is impossible for a studio to make films with musical scores "except upon such terms and conditions as the Federation may impose," Republic Pictures charged in the United States Federal Court. The film company, declaring this to be restraint of trade and a monopoly in licensing films for television, is suing the AFM, James C. Petrillo, its president, and the trustees of its relief fund for \$6,000,000 in triple damages.

Republic was forced to pay five per cent of its royalties from films on TV as well as \$25 per musician to each who had created the original sound track, even though the sound track and not the musician was used after that. The company was also required to pay the money to the trustee of the relief fund instead of the musician.

First Variety Meeting Set For January 29

First meeting of 1957 of Tent 28, Toronto, Variety Clubs International will take the form of a luncheon in the Sheraton Room of the King Edward Hotel at 12 noon on Tuesday, January 29.

All the Chief Barkers since the inception of the tent 11 years ago will be honored at the gathering. Expected to attend are John J. Fitzgibbons, Morris Stein, J. J. Chisholm, R. W. Bolstad, W. A. Summerville, Jr., Harry S. Mandell and David Griesdorf.

Michael Redgrave In 'Quiet American'

British film star Michael Redgrave has been signed for a starring role in Joseph L. Mankiewicz' production, *The Quiet American*, by Figaro, Inc.

Mankiewicz has written the screenplay and will direct the United Artists release which stars Audie Murphy in the title role.

BIG U-I CHOICE

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each month for the first four months of 1957. U-I has left itself in good position to continue top production at whatever pace conditions dictate by having all the features in some state of preparation instead of a good portion being kept on the shelf.

Seven biographies include Atatürk, story of the great Turkish leader, Kemal Atatürk; Bojangles, life story of the great Negro dancer, Bill Robinson; The Col. Everest Story, detailing the thrilling adventures of a jet pilot; The Charles Russell Story, a vivid account of the greatest cowboy painter; The Man Who Rocked the Boat, story of William J. Keating, former gang-busting assistant district attorney in New York; The Way Back, story of Audie Murphy's readjustment to civilian life; and The Boy From Korea, inspiring story of a Korean orphan who is now an honor high school student.

Novels and plays included among U-I's active story properties are Pylon, William Faulkner's novel, in which Rock Hudson and Dorothy Malone will star; A Time to Love and a Time to Die, Erich Maria Remarque's story of World War II; Bon Voyage, a new novel; For Love or Money, from F. Hugh Herbert's hit Broadway play; Ride a Tiger, novel by Robert Wilder; Beyond the Pass, a Western novel; Too Young, based on Canadian Patricia Joudry's off-Broadway play; Outlaw's Code, by Evan Evans; The Dangling Carrot, by Day Keene; Song of Norway, smash operetta; Maracaibo, novel by Stirling Silliphant; Night of the Tiger, off-beat novel; Badge of Evil; The Fifth Miracle, a novel; Eugene O'Neill's famous play, Emperor Jones; Peter and Catherine, a novel; Two Faces West, by T. T. Flynn; Too Beautiful for Tears, a novel; The White King; New Heaven, New Earth, a novel; The Outer Darkness, by W. R. Burnett; James Oliver Curwood's Plains of the Mohawk; and Rim of the Caprock, a novel.

Other important stories in various phases of preparation, some of which already are scheduled for production, include My Man Godfrey, a remake of the comedy hit that will star June Allyson and O. W. Fischer, outstanding German star in his American debut; Jalopy, a story by Jose Ferrer and Al Morgan in which Ferrer will star as well as direct; Richard and Elizabeth Wilson's original, to star Esther Williams; No Power on Earth, to star June Allyson; The Devil's Hornpipe, a musical by Maxwell Anderson and Rouben Mamoulian in which James Cagney will star; The Black Dwarf, a science-fiction story; One Way Out; Slim Carter; Beneath the Roses; Monolith, a science-fiction story; This Day Alone, by Larry Marcus; And Yet So Far, Valentine Davies' original which he will direct; Alone

News Notes

TOMLINSON FOR LAWSON

Joseph Tomlinson, Loew's stockholder who is fighting the present management of MGM, has opened an office in New York and hired Tex McCrary, Inc., a public relations firm, to win support for his position. He has proposed three candidates for the board — Ray Lawson, former Lieutenant-Governor of Ontario and a director of the Royal Bank of Canada; Stanley Meyer, TV producer; and Fred Florence, a banker from Dallas. Elections take place at the annual meeting on February 28.

The USA-born Canadian citizen who formerly lived in Oakville, Ontario but is now a resident of Fort Lauderdale, Florida, said:

"I have a program for reconstruction in the Loew's organization. It involves new personnel and new policies. At this point, still hopeful that our differences can be settled internally in the best interest of our company, I want management to have an opportunity to join in a constructive program.

"For the moment, that is where the matter stands. If our hand is forced, however, we are ready to nominate our own slate of candidates for the board of directors, and we are prepared to elect them."

Tomlinson's Consolidated Truck Lines is a big Canadian operation, as is his British Columbia road-building subsidiary, W. C. Arnett & Company. He and his brother, William of Port Arthur, Ontario, have Tomlinson Brothers Limited, a construction firm that formerly had an office in Toronto.

Last week Frank Pace, Jr. and George L. Killion, important business figures, were elected to the Loew's board, bringing the number of outsiders on its 13-man board to six.

TO PRODUCE CANADIAN SCRIPT?

Jack Goldberg announced in New York last week that he has completed Canadian arrangements for the financing of two Class A films which he will personally produce in Hollywood this Spring. One of the upcoming Goldberg productions will be The Gallant Tenderfoot, an original Western musical by three members of the Canadian Broadcasting Corporation.

Goldberg leaves New York for Hollywood the end of the month to arrange for production facilities on one of the major lots, where he will also open Coast headquarters, his announcement said. However, he has made a number of announcements of a similar nature in the past about films to be made in this country and none resulted.

Author of the original script is Harry Boyle of the CBC, with the score for its production as a CBC musical by Morris Surdin. Script aides at various times have been George Salverson and Kim McIlroy, with Ray Darby providing lyrics. Its producer for the CBC was Esse Ljunge. All will share in any income from the film.

ANN DEL VALLE SUCCEEDS ARTHUR

Successor to Art Arthur as executive assistant to Cecil B. DeMille is Ann del Valle, a member of the producer's staff for two years and in the industry as a publicist for the past 13 years.

She succeeds Art Arthur, who notified DeMille last October of his intention to resign at the end of the year in order to return to writing and producing activities. Following a combined business and vacation trip to Mexico, Arthur will spend the next four months fulfilling writing assignments. Before joining the DeMille staff, Arthur, a veteran screenwriter, acted as associate producer of Battle Taxi, released through United Artists.

At DeMille's request, Arthur has agreed to continue in a consultant capacity in connection with additional openings of The Ten Commandments around the country during 1957.

Together; If I Should Die; The Truth About Spring; Ride with the Executioner; Lion in the Sky, about professional ferry pilots; Decision at Durango; The Hidden Heart; Sutton Place; Step Down to Terror; Doll Face; Man of Violence; Flight From Fear, Ketti Frings' Collier's Magazine serial; Dark Waters; And No One Answered, McCall's Magazine novelette; Wind From Suva, by Borden Chase; Round-Up; Draw Sabres; The Tender Kill; Dead Man Pass, Saturday Evening Post serial; The Long Hunters; and Mad Man's Chain.

Prepping 'Mud On The Stars'

Elia Kazan will produce and direct Mud on the Stars for Fox.

MGM's 'Man On Fire'

Inger Stevens, young Swedish-born actress who has appeared on the Broadway stage and in TV, will make her motion picture debut in Sol C. Siegel's production of Man on Fire, for MGM.

Miss Stevens will enact the girl who rallies to the support of Bing Crosby in his fight with his divorced wife for the custody of their son.

Review

A WOMAN'S DEVOTION

(From The Film Daily, NY)

with Ralph Meeker, Janice Rule, Paul Henreid.

J. Arthur Rank 88 Mins.
EXOTIC SETTING SPARKS STORY OF LOVE, DEVOTION AND MURDER.

Set in Acapulco, Mexico, the exotic scenery and settings of A Woman's Devotion are among its chief assets. Producer John Bash has given the film an international flavor by mixing an American and Mexican cast, and has underscored the footage with a catchy title song by Gwenn Davis and Les Baxter.

Robert Hill's story and screenplay finds honeymooners Meeker and Miss Rule in the coastal town on the last lap of their six-month tour. Henreid, who is also credited with direction, enters the story when he first shows his attraction for Miss Rule at his aunt's mansion, where the couple are staying.

After a young waitress is murdered, police captain Henreid sees more of Miss Rule while trying to get to Meeker, a prime suspect. Stubbornly defending the innocence of her husband, Miss Rule misunderstands Henreid's motives and accuses him of over-attentiveness to her.

When another girl is killed and Meeker is again subject to suspicion, Miss Rule tries to arrange a hasty escape by fishing boat. Henreid thwarts the plan precipitating a fight between him and Meeker. When it becomes known that Meeker suffers from war shock and has spent time in a mental institution, it is evident that he is the guilty party. While trying to leave Acapulco by plane, Meeker suffers another attack, is shot by a pursuing officer, and dies in Miss Rule's arms.

Jorge Sthall, Jr.'s photography provides a pleasant background for the screenplay, and the cast performs adequately under Henreid's direction.

CAST: Ralph Meeker, Janice Rule, Paul Henreid, Rosenda Monteros, Fanny Schiller, Jose Torvay.

CREDITS: Producer, John Bash; Director, Paul Henreid; Story, screenplay, Robert Hill; Music, Les Baxter; Photography, Jorge Sthall, Jr.

DIRECTION: Okay.

PHOTOGRAPHY: Colorful.

CBC TV's 'Radisson' Bows In On Feb. 8

The CBC's television series, Radisson, filmed near Montreal with an all-Canadian cast, will make its debut from 5-to-5.30 p.m. on February 8 over the English-language network after starting in the French language on February 3. It will be delayed on English-language stations outside the CBC microwave network. CBC calls the series, written by John Lucarotti, "The authentic chronicles of a Canadian adventurer."

Review

ROCK, PRETTY
BABY

(From The Film Daily, NY)
with Sal Mineo, John Saxon,
Luana Patten.

Empire-Universal 89 Mins.
MIRTHFUL, MUSICALLY-ERUPTIVE
DRAMA OF YOUNGSTERS AND THEIR
ELDERS. GO OVER BIG WITH TEEN-
AGERS.

Amid the melodic bounce of rock 'n' roll music, this Universal-International offering unreels a story of two teenage youngsters in the toils of anguished love. The teenage idol, Sal Mineo, has been cast along with John Saxon and Luana Patten in the lead. There is little doubt of the commercial appeal of this picture. Researchers have shown that a very major segment of today's paying customers is the teenager, and this Edmond Chevie production shrewdly caters to their exuberant tastes. It's sure to be a smash with the youngsters.

Oddly enough the picture, while aiming at the younger-set, also has family appeal, for actually it presents an interesting, wholesome glimpse of family life in suburbia.

In between there are smashing displays of music and dancing. To name but a few of the songs, there is What's It Gonna Be, Rockabye Lullaby Blues, Happy Is a Boy, Hot Rod, Big Band Rock 'n' Roll, Juke Box Rock and Teen Age Bop.

Richard Bartlett's direction keeps the pace popping; George Robinson was director of photography and the music supervision was by Joseph Gershenson. Fay Wray and Edward C. Platt, as the parents, add interesting characterizations.

CAST: Sal Mineo, John Saxon, Luana Patten, Edward C. Platt, Fay Wray, Rod McKuen, John Wilder, Alan Reed, Jr., Douglas Fowley.

CREDITS: Producer, Edmond Chevie; Director, Richard Bartlett, Written by Herbert Margolis and William Raynor; Director of photography, George Robinson.

DIRECTION: Good.

PHOTOGRAPHY: Good.

Signed For WB's 'Sayonara'

Red Buttons has been signed by Warners to star with Marlon Brando in Sayonara.

Next SMPTE Meeting
In Rochester Jan. 17

Next meeting of the Rochester Section of the Society of Motion Picture and Television Engineers, which includes the Toronto area, will take place at 8 p.m. on Thursday, January 17 in the Dryden Theatre of Eastman House in Rochester, NY. Guest speaker will be Robert Shoberg, manager of the Fastax Division of the Wollensak Optical Company, and his subject will be Rotating Prism Cameras for Motion Picture Photography.

Recent meeting of the SMPTE's Kodak Camera Club viewed and discussed several films by Norman McLaren of the NFB.

Short Throws

(Continued from Page 1)

Toronto, Wallace was with the editorial staffs of the Financial Post, the Halifax Chronicle and the Canadian Press before joining the CPR in 1939. He is president of the Association of Railroad Advertising Managers, which has 60 railroad ad executives from the USA, Canada and Mexico in its membership.

SHOOTING has started on the first Cinemiracle film, Cinemiracle Adventure, which is being produced by Louis de Rochemont. The new process, developed by National Theatres of Los Angeles under the guidance of Elmer C. Rhoden, its president, uses a three-camera-three-projector system similar to Cinerama but unlike the latter process requires only one projection booth and one set of projectionists. It is claimed that it gives a clearer, sharper image and eliminates the joining lines between frames, while minimizing seat loss in converting a theatre, which can be done for less than half the cost of Cinerama. Jim Hardiman, formerly in charge of public relations for The Odeon Theatres (Canada) Limited, is handling the publicity for Cinemiracle.

FIRM position of Herbert J. Yates as head man at Republic was emphasized by his recent announcement that he owns more than 60 per cent of the total outstanding stock. There are 1,817,860 shares of Republic outstanding and he said that stories about the size of the holdings of others have been exaggerated.

REVAMPING of production facilities at 20th-Fox to effect economies in filming and plans to open up new sources of revenue not related to motion pictures are reported in the blueprint stage. Planned are the moving of the machine shops and crafts departments closer to the sound stages to save \$1,000 weekly for transportation of personnel and scenery and the converting of 50 acres of the back lot into an apartment

housing project and shopping centre. Fox' 11 producing oil wells on its lot will be increased to 13.

ALTHOUGH activities at RKO studio will be cut back, the lot will not be sold or converted to other activity, Daniel T. O'Shea, president, said. He recently issued this statement: "RKO Radio Pictures, in the interest of efficiency, is considering the reshaping of its entire production and distribution structure to meet changing trends and conditions in the foreign and domestic market." At the same time USA trade papers printed rumors of amalgamation of its distribution with another company.

ACQUISITION of a phonograph record-making business, Dot Records, Inc., has been announced by Barney Balaban, president of Paramount Pictures Corporation. Dot Records was organized in 1950 and last year grossed over \$6,000,000. Among the film companies in the field are RKO, Universal-International, MGM and ABC-Paramount.

TWO-A-DAY showings for all bigger pictures were foreseen by Ray Tubman, manager of the Capitol, Ottawa and district manager for Famous Players, in a statement he made to Walter Gilhooly of The Ottawa Journal. Most of the article was biographical, revealing that Tubman, in the business 35 years, had farmed in Alberta and played football with the Calgary Tigers.

SUCCESSOR to John H. Davis as president of the British Film Producers Association is Sir Henry Leon French, managing director of that body since August 1, 1946. Davis, managing director of The Rank Organization, served as BFPA head without remuneration and French will be the first paid president when he takes over on February 6. Arthur Thomas Levi Watkins, secretary of the British Board of Film Censors, will resign as soon as possible to become v-p of the Association, with the view of replacing French by April, 1958.

OPERA GROUP NOW PROFESSIONAL

Full professional status has now been attained by the Opera Festival Association of Toronto with the hiring of a full-time artistic director, enlargement of its board of directors and the breaking of its last official ties with the Toronto Conservatory of Music.

Herman Geiger-Torel, who has produced many of the group's previous operas, is the new artistic director. Nicholas Goldschmidt remains musical director and Edward De Rocher, manager of the Royal Alexandra, succeeds the former manager, Ernest Rawley, as business manager.

Chairman of the Association is Floyd S. Chalmers, head of Maclean-Hunter Publishing Company, and included on its board are Toronto Mayor Nathan S. Phillips, Metro Chairman Fred Gardiner and Dr. Sidney Smith, president of the U of T. This board will be expanded and wider financial support will be sought. This year \$50,000 will be required. Eventually the plans are to organize the group on a national basis.

Review

DANCE WITH ME
HENRY

(From The Film Daily, NY)
with Bud Abbott, Lou Costello.

United Artists 79 Mins.
ADEQUATE FEATURE FOR ABBOTT
AND COSTELLO FANS. BROAD HUMOR,
SEVERAL SONGS PROVIDE INTEREST.

Aimed to please Abbott and Costello fans, this footage encompasses all the broad humor the pair are famous for. The Devery Freeman script concentrates on the pitiable situation of poor Lou being constantly harassed by his partner, gambler Bud.

The Bob Goldstein production, directed by Charles Barton, was adapted from an original by William Kozlenko and Leslie Kardos. It is aimed at audiences who enjoy the slapstick generated by the comedians.

Costello, kiddy carnival operator, and generous to a fault, is in trouble with the Welfare Board who believe him incapable of providing a proper home for his two "adopted" children, Miss Perreau and Hamer.

To add to Lou's woe, Bud is being hounded by gangsters to whom he is in debt. They arrive at Lou's house during a visit from Miss Wickes, Welfare representative, and just about clinch the case against Costello.

Lou overhears some information from gangster DeCorsia, which he passes on to the district attorney. A mix-up results and Lou is interrogated and held for the DA's murder. DeCorsia incriminates himself, and Lou is allowed to keep his children.

CAST: Lou Costello, Bud Abbott, Gigi Perreau, Rusty Hamer, Mary Wickes, Ted DeCorsia, Ron Hargrave.

CREDITS: Producer, Bob Goldstein; Director, Charles Barton; Screenplay, Devery Freeman; Original, William Kozlenko, Leslie Kardos; Photography, George Robinson.

DIRECTION: Good.

PHOTOGRAPHY: Okay.

Establish Radio-TV
Production Company

A private company under the name of Jackie Rae Productions Limited has been incorporated in Ontario, states the Ontario Gazette, "(a) To present, produce, promote, manage, conduct and represent at any place of amusement or entertainment or by way of radio or television such plays, dramas, comedies, operas, burlesques, pantomimes, revues, promenade and other concerts, musical and other pieces, ballets, shows, exhibitions and variety and other entertainment as the Company may from time to time think fit; and for the further objects therein set forth: with an authorized capital divided into 2,500 5% non-cumulative non-voting preference shares with a par value of \$10 each and 1,500 common shares without par value; with its Head Office at the said City of Toronto."

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Also co-starring **Marjorie Main**

In Magnificent
COLOR



GARY COOPER
AUDREY HEPBURN
MAURICE CHEVALIER

in
BILLY WILDER'S

LOVE in the Afternoon



GINA LOLLOBRIGIDA

ANTHONY QUINN

in Victor Hugo's

"Hunchback of Paris"

in
CINEMASCOPE
and
COLOR

PRODUCED BY
ROBERT AND RAYMOND HAKIM



TONY MARTIN

and

VERA-ELLEN

in the
dazzling
musical...

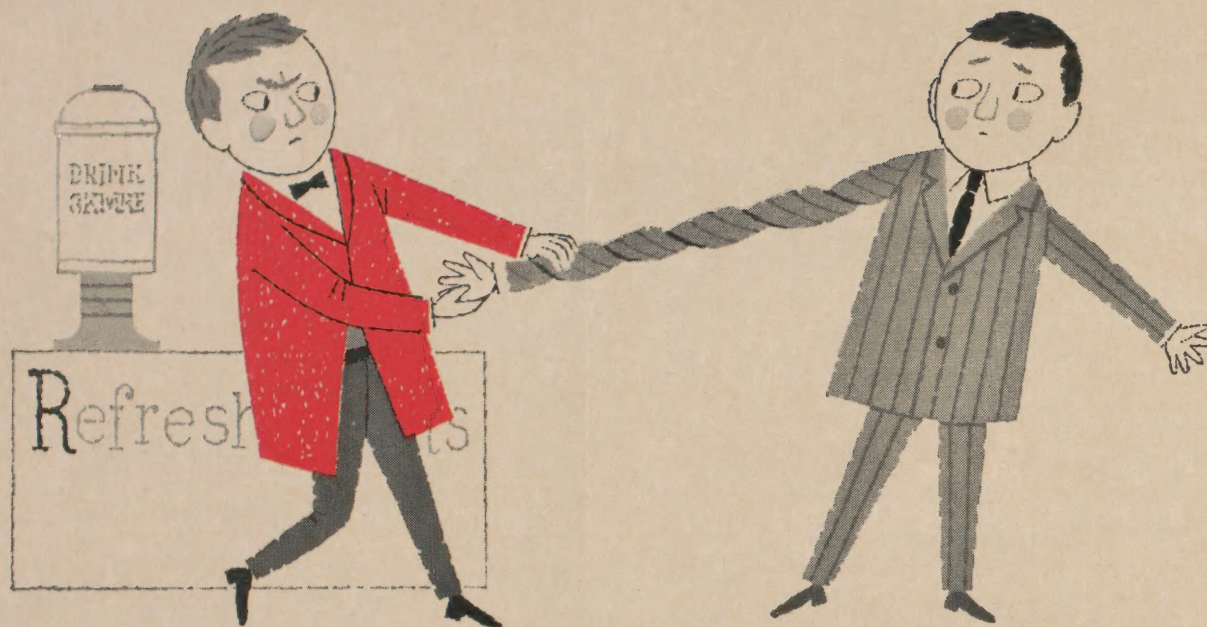
"JEANNIE"

PRODUCED BY
MARCEL HELLMAN

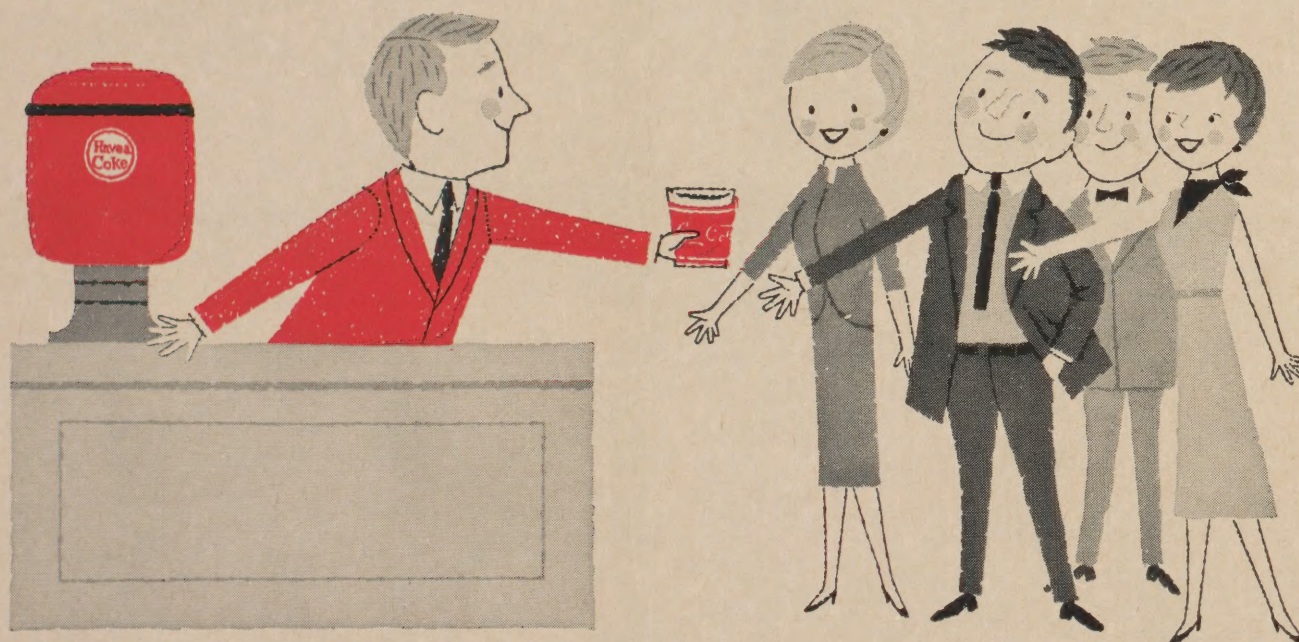
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